



JKKM AGROVAL INCUBATION FORUM

A Section 8 Company with CIN: U85500TZ2026NPL038434
Under ASPIRE scheme of MSME, Mentorship by IIE Guwahati
JKKM College of Agricultural Science Campus,
T.N. Palayam, Gobi Taluk, Erode – 638506



Quote of the Month

JKKM Livelihood Business Incubator (LBI) continued to strengthen its role in promoting rural entrepreneurship, skill development, incubation support, and collaborative partnerships through various training programmes, industrial visits, product development activities, and entrepreneurial initiatives. The incubation centre actively engaged farmers, women entrepreneurs, students, self-help groups, and budding startups by providing technical guidance, value-addition training, and business development support. Through continuous innovation, hands-on learning, and community-oriented activities, JKKM LBI remained committed to creating sustainable livelihood opportunities and encouraging self-employment and rural enterprise development.

"Empowering farmers through innovation and training."

MAY 2026 was a progressive and impactful month for the JKKM Livelihood Business Incubator (LBI), marked by strategic collaborations, institutional engagements, and continued support to incubatees. Through focused initiatives in skill development, entrepreneurship promotion, and incubation services, LBI remains committed to fostering sustainable livelihoods and strengthening the rural enterprise ecosystem.

Monthly Highlights – MAY 2026

- "Visit by Gobi Fodder Plus Farmers Producer Company Limited" → *Industry Interaction and Exposure Visit by Gobi Fodder Plus Farmers Producer Company Limited*
- "Farmers incubation training" → *Farmer Capacity Building and Entrepreneurship Development Programme*
- "One day hand on training on Icing Technique" → *One-Day Intensive Hands-on Training Programme on Advanced Icing Techniques*
- "Bakery Shop Installation and Technical Guidance" → *Technical Consultancy and Bakery Unit Establishment Support*
- "Farmers Orientation on Incubation" → *Farmer Awareness and Incubation Orientation Programme*
- "This Month Onboarding of Incubatee" → *New Incubatee Enrollment and Co-working Support*

IMPACT DASHBOARD

MAY 2026



KEY HIGHLIGHTS

- 150 farmers benefited from orientation, incubation awareness, and skill development programmes.
- 05 entrepreneurs received incubation, technical guidance, and business support services.
- 05 incubatee visits were conducted to monitor progress and provide on-site technical assistance.
- 05 training programmes were successfully organized, covering bakery, food processing, and entrepreneurship development topics.
- 04 collaborative initiatives were undertaken with farmer groups, producer companies, institutions, and industry stakeholders to strengthen rural enterprise development.

OVERALL IMPACT

JKKM Livelihood Business Incubator (LBI) continued to promote entrepreneurship, enhance farmer capacities, and strengthen industry-institution partnerships, contributing to sustainable livelihood generation and rural economic development during May 2026.



Empowering Farmers



Supporting Entrepreneurs



Building Partnerships



Driving Rural Growth

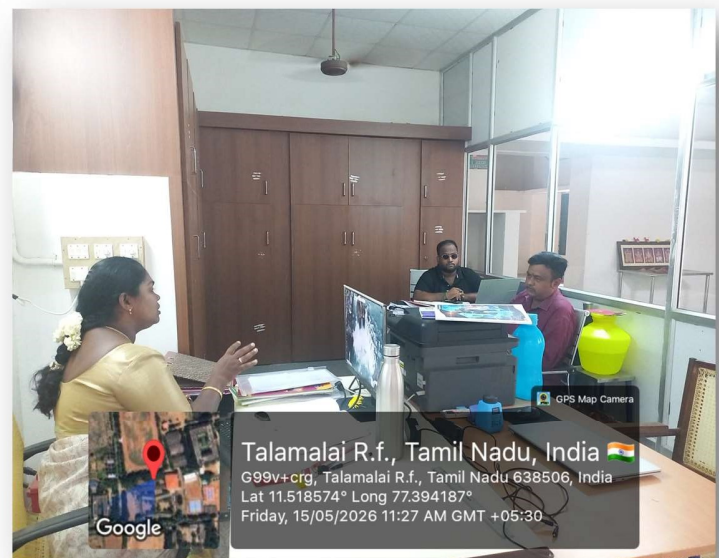
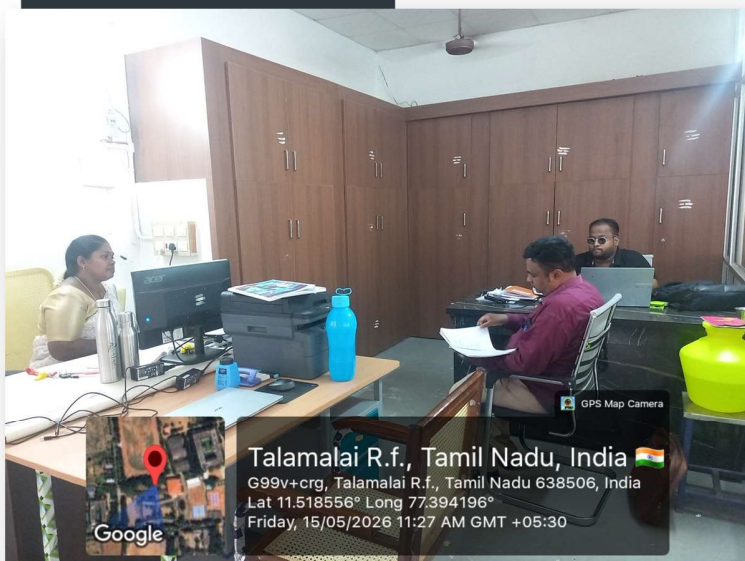
Thozhi Home Products TEAM VISITED LBI ON May 5, 2026

The team from **THOLI Home Products** visited the **JKKM Agroval Livelihood Business Incubator (LBI)** to explore the incubation facilities, production units, and value-added product activities. During the visit, the team interacted with the LBI members and observed various food processing and bakery units functioning under the incubation centre.



Visit of Professor from Nirmala College of Health Science, Kerala for Collaboration Discussion on Incubation Support– May 15, 2026

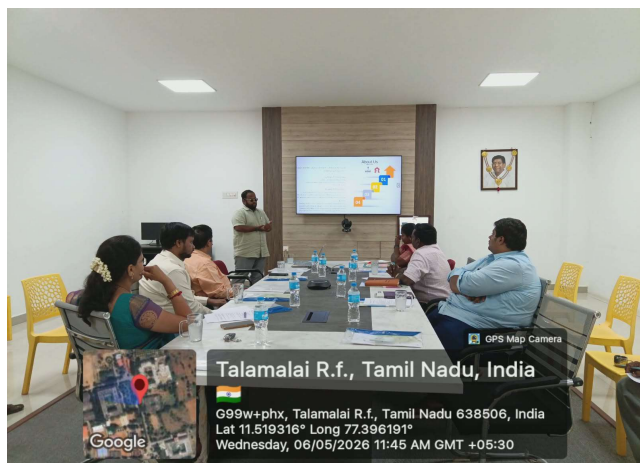
A Professor Dr. N.S. Surendiren from Nirmala College of Health Science, Kerala visited our Livelihood Business Incubator (LBI) to discuss potential collaboration opportunities for establishing incubation-related activities and institutional partnership. During the visit, the professor observed the facilities and infrastructure available at the incubation center, and discussions were held regarding future collaboration in entrepreneurship development, skill training, and incubation support.



“Empowering ideas, enabling livelihoods, and transforming rural futures.”

Board Meeting – May 6, 2026

A board meeting was conducted to review the ongoing activities and progress of the Livelihood Business Incubator (LBI). During the meeting, discussions were held regarding the planning and implementation of upcoming farmer orientation and outreach programmes. The board members also discussed various incubatee support initiatives, including consultation activities, training support, and entrepreneurship development efforts. Responsibilities and tasks were assigned to the respective team members to ensure the smooth execution of future activities and effective coordination among the team.



Farmers incubation training at Kasipalayam Village – May 21, 2026



A farmers meeting was conducted at Kasipalayam on 21.05.2026 to interact with local farmers and discuss opportunities related to entrepreneurship and value-added agricultural products. During the meeting, awareness was created about incubation support, training facilities, and business development opportunities available through the incubation center. The session also focused on understanding the needs and challenges faced by farmers and encouraging them to explore self-employment and enterprise development activities.

“Skill, support, and opportunity — the pillars of livelihood success.”



VISIT BY GOBI FODDER PLUS FARMERS PRODUCER COMPANY LIMITED ON 27.05.2026



On 27.05.2026, representatives from **Gobi Fodder Plus Farmers Producer Company Limited** visited **JKKM Agroval Livelihood Business Incubator (LBI)** to explore opportunities for value addition, entrepreneurship development, and business collaboration. During the visit, the team toured various incubation facilities and production units, gaining insights into food processing technologies, product development, packaging, and marketing support provided by LBI.

Farmers Incubation training — 27.05.2026, TNPalayam Block



Farmers Orientation on Incubation — 27.05.2026, TNPalayam Block: An orientation programme was conducted for farmers to introduce the incubation facilities, services, and opportunities available at JKKM Agroval Livelihood Business Incubator (LBI). The session covered value addition of agricultural produce, food processing technologies, product development, packaging and labelling basics, quality and hygiene practices, business planning, and market linkage support.

“

JKKM Livelihood Business Incubator is committed to fostering entrepreneurship, promoting innovation, and creating **sustainable livelihood opportunities** through **incubation, training, mentoring, and industry partnerships.**

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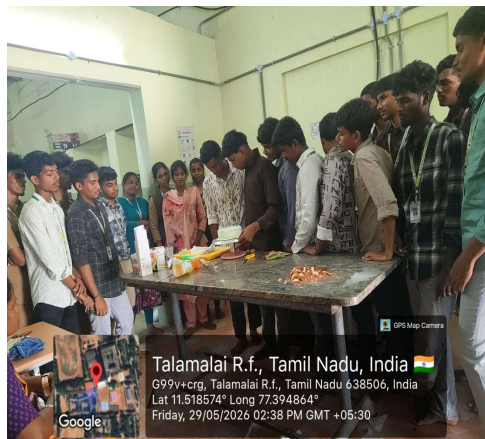
Visit to Incubatee – Mrs. Anbuselvi, Anbu Delights, Gobichettipalayam Bakery Shop Installation and Technical Guidance

As part of the continuous incubation support provided by **JKKM Agroval Livelihood Business Incubator (LBI)**, the LBI team visited **Mrs. Anbuselvi**, proprietor of **Anbu Delights Bakery, Gobichettipalayam**, to provide on-site guidance and support for bakery unit establishment. During the visit, the team reviewed the installation of bakery equipment and provided technical assistance regarding machine placement, workflow planning, production processes, hygiene practices, and operational management. Discussions were also held on product diversification, quality control, packaging, and marketing strategies to enhance the bakery's business performance. The visit aimed to ensure the smooth functioning of the bakery unit and strengthen the entrepreneur's capacity to produce quality bakery products while achieving sustainable business growth.



One day hand on training on Icing Technique- 29.05.2026

One-Day Hands-on Training Program on Icing Techniques on **29 May 2026** for aspiring bakers, entrepreneurs, and bakery enthusiasts. The training aimed to enhance participants' practical skills in cake decoration and modern icing methods, enabling them to create visually appealing and marketable bakery products. During the training, participants received comprehensive instruction on various icing techniques, including buttercream icing, piping methods, floral designs, border decorations, and cake finishing techniques. The session emphasized practical learning, allowing participants to gain hands-on experience under expert guidance.



UPCOMING EVENTS

TRAINING • AWARENESS • INCUBATION • COLLABORATION

- 
FARMER CAPACITY BUILDING AND ENTREPRENEURSHIP DEVELOPMENT PROGRAMME
 - Skill development and modern farming practices
 - Value addition and market linkage
 - Entrepreneurship and business planning
- 
BAKERY AND CONFECTIONERY SKILL DEVELOPMENT TRAINING
 - Bakery basics to advanced techniques
 - Cake decoration and confectionery skills
 - Product diversification and packaging
- 
FOOD PROCESSING AND VALUE ADDITION TRAINING IN FRUITS AND VEGETABLES
 - Processing of fruits and vegetables
 - Jams, pickles, squash, dehydrated products
 - Quality, hygiene and shelf-life management
- 
FSSAI AWARENESS AND FOOD SAFETY PROGRAMME
 - Food safety and hygiene practices
 - FSSAI registration and licensing
 - Labeling, compliance and standards
- 
INCUBATION ORIENTATION PROGRAMME
 - Introduction to incubation and support services
 - Mentoring and business development
 - Funding opportunities and schemes
- 
COLLABORATION AND NETWORKING MEETINGS
 - Industry-Academia collaboration
 - Linkages with stakeholders and experts
 - Partnership for growth and innovation
- 
ENTREPRENEURSHIP AWARENESS AND INCUBATION TRAINING IN COLLEGES
 - Awareness on startup opportunities
 - Innovation, IPR and business models
 - Hands-on incubation and mentoring



"Empowering skills, encouraging innovation and nurturing entrepreneurs for a sustainable future."



LEARN | INNOVATE | COLLABORATE | GROW | EMPOWER



Thank You

JKKM LBI – Empowering Rural Entrepreneurs

"Being an entrepreneur is a mindset. You have to see things as opportunities all the time."

– Soledad O'Brien



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EMPOWERING RURAL ENTREPRENEURS FOR A PROSPEROUS TOMORROW