



A Section 8 Company with CIN: U85500TZ2026NPL038434
Under ASPIRE scheme of MSME, Mentorship by IIE Guwahati
JKKM College of Agricultural Science Campus,
T.N. Palayam, Gobi Taluk, Erode – 638506

Quote of the Month

“Entrepreneurship is not just about starting businesses; it is about creating opportunities and transforming lives.”

JKKM Livelihood Business Incubator (LBI) continued to strengthen its role in promoting rural entrepreneurship, incubation support, and collaborative partnerships during April 2026

“Empowering Rural Entrepreneurship & Innovation”

April 2026 was a progressive and impactful month for the JKKM Livelihood Business Incubator (LBI), marked by strategic collaborations, institutional engagements, and continued support to incubatees. Through focused initiatives in skill development, entrepreneurship promotion, and incubation services, LBI remains committed to fostering sustainable livelihoods and strengthening the rural enterprise ecosystem.

Monthly Highlights – April 2026



Collaboration Visit – READ NGO, Tribal Livelihood Foundation



Visit by Canara Bank Rural Self Employment Training Institute(CBRSETI), EroDE



Incubation Enquiry – Bakery Unit



Support to Incubatee – Multiversal Pvt Ltd, LBI provided co-working space and access to bakery machinery to Multiversal PVE Ltd, enabling efficient production of value-added products and supporting business scalability



New Banana Value added Incubatee Onboarding – VI Grow (Mrs. Priya)



Orientation Programme on Rural Entrepreneurship



Visit of READ NGO, Sathyamangalam to LBI for Collaboration Discussion ON 06.04.2026



On 06.04.2026, Mr. Karuppusamy from READ NGO, Sathyamangalam, visited our Livelihood Business Incubator (LBI). During the visit, he observed the machinery and infrastructure facilities available at the incubation center.

A detailed discussion was held regarding potential collaboration opportunities, particularly in the areas of skill development, livelihood promotion, and utilization of LBI facilities for community-based enterprises. The interaction was productive and opened avenues for future joint initiatives.



Visit to Canara Bank Rural Self Employment Training Institute (CBRSETI), Erode(09.04.2026) for Collaboration and Training Insights

On 09.04.2026, the team from our Livelihood Business Incubator (LBI) visited the Canara Bank Rural Self Employment Training Institute (RSETI), Erode. The purpose of the visit was to understand their training methodologies, infrastructure facilities, and ongoing skill development programs.

During the visit, detailed discussions were held with the officials regarding potential collaboration in the areas of entrepreneurship development, skill training, and incubation support. The interaction provided valuable insights into their training modules, beneficiary engagement strategies, and successful implementation of self-employment programs.



“Empowering ideas, enabling livelihoods, and transforming rural futures.”

Provision of Co-Working Space and Bakery Machinery Support to Incubatee – Multiversal Pvt. Ltd

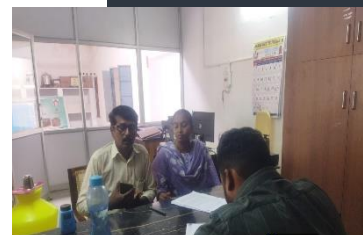


The Livelihood Business Incubator (LBI) at JKMM has provided co-working space and shared access to bakery machinery to the incubatee **Multiversal PVE Ltd**. This initiative is aimed at supporting early-stage entrepreneurs by minimizing infrastructure constraints and facilitating hands-on production experience. The incubatee is utilizing the bakery unit for the preparation of value-added food products, thereby improving operational efficiency and business scalability under the incubation framework.

Onboarding of Incubatee Mrs. Priya (VI Grow) with Co-Working Space and Machinery Support in Fruits and vegetables processing unit

Mrs. Priya from **VI Grow** has joined as an incubatee in our Livelihood Business Incubator (LBI). She is currently involved in the preparation of value-added products from raw Nendran banana under the Fruits and Vegetables Processing Unit.

The LBI is also providing co-working space along with access to necessary machinery to support her production activities. This assistance enables efficient processing, reduces initial investment burden, and promotes the development of value-added food products.



TRIBAL LIVELIHOOD FOUNDATION – collaboration on 22.04.2026

A collaborative meeting was held with the Tribal Livelihood Foundation on 22nd April 2026 to explore opportunities for promoting sustainable livelihood development among tribal communities through skill training, entrepreneurship, and incubation support.

“Skill, support, and opportunity — the pillars of livelihood success.”



An Orientation Programme on “Rural Entrepreneurship, Skill Development & Incubation Support” was jointly organized by JKKM Agroval Incubation Forum in association with Canara Bank Rural Self Employment Training Institute (CBRSETI), Erode on 28.04.2026.



The programme aimed to create awareness among participants about opportunities in rural entrepreneurship, various skill development initiatives, and the support provided through incubation. The session highlighted the importance of self-employment, startup development, and value-added agri-based enterprises. Resource persons from CBRSETI delivered insightful sessions on training programs, financial assistance, and entrepreneurship development schemes. The role of incubation support in guiding startups, providing infrastructure, and facilitating business growth was also explained in detail.

FARMER PRODUCING ORGANIZATION(FPO) Engagement Visits – 29.04.2026

On 29th April 2026, the team from **JKKM Livelihood Business Incubator (LBI)** conducted field visits to *Niraimathi FPO* and *Kalazni FPO* to strengthen outreach and explore collaboration opportunities with farmer producer organizations.

At **Niraimathi FPO**, the team met with the Chief Executive Officer (CEO) and discussed various support services offered by LBI, including skill development, value addition, and entrepreneurship promotion. The CEO expressed keen interest in collaborating with LBI to enhance farmer-based enterprises and promote value-added products.

At **Kalazni FPO**, interactions were held with FPO representatives to understand their current operations, challenges, and growth potential. The LBI team presented incubation support services such as food processing assistance, business development guidance, and market linkage support. The members showed positive interest in leveraging these facilities to improve their productivity and income generation.

Both visits were highly productive and provided a strong platform for future collaboration, aiming to empower farmers through capacity building, value addition, and sustainable enterprise development.



Mrs. Dorthy, incubation enquiry (07.04.2026) Bakery unit



Mrs. Dorthy visited the incubation facility on 7th April 2026 to enquire about establishing a bakery unit under the Livelihood Business Incubator (LBI). The purpose of the visit was to understand the facilities, training, and support available for starting a bakery-based enterprise. The visit was productive and helped in creating awareness about the opportunities available under the LBI bakery unit. Proper guidance and training support can enable the visitor to successfully establish a bakery enterprise.

Operational Highlights

- Increased training participation from rural communities
- Growing interest in food processing enterprises
- Enhanced incubation enquiries across sectors
- Stronger collaboration with NGOs and institutions

Success Focus

LBI continues to act as a bridge between **innovation and rural livelihood**, helping entrepreneurs transform ideas into sustainable enterprises.

📢 Upcoming Events & Focus – May 2026

• 🌱 Oil & Grinding Mill Unit

Support for setting up small-scale oil extraction and grinding units to promote local value addition and employment.

• 🍎 Fruits & Vegetables Processing Unit

Training and support for value-added products like juices, pickles, and dehydrated foods to reduce post-harvest losses.

• 🌿 Tribal Livelihood Networking

Expanding outreach to tribal communities through skill training, incubation support, and promotion of traditional products.

• ☐ Market Linkages

Connecting entrepreneurs with buyers, institutions, and funding opportunities for business growth.

• ☐ Product Development

Encouraging innovative, market-oriented, and sustainable product development.

• 📖 Advanced Training Programmes

Capacity building in food processing, business management, and marketing.



Livelihood For All