

NEWSLETTER

Hello all,

January at LBI was a month of steady progress, marked by skill-based training programmes, incubation support activities, and expert interactions.



JKKM LIVELIHOOD BUSINESS INCUBATOR வாழ்வாதார தொழில் மேம்பாட்டு வளாகம்

(Under ASPIRE, Ministry of MSME, Govt. of India)

(Mentorship by IIE, Guwahati, Assam)

T.N.Palayam – 638 506, Gobi (Tk), Erode (Dt)

Website: www.jkkmcas.org

NSQF Level 3 Bakery Technician - 5-Day Training Programme

JKKM AGROVAL, under the MSME–ASPIRE Scheme (Livelihood Business Incubator) of JKK Munirajah College of Agricultural Science, successfully conducted two batches of 5-Day Intensive Hands-On Training Programme on Professional Bakery Technician from 19.01.2026 to 23.01.2026 and 27.01.2026 to 31.01.2026 to with total of participants of 60 Participants.



- The programme commenced on
- **Day 1** with participant orientation, safety guidelines, and an overview of the food industry and bakery sector. Sessions also covered fundamental bakery tools, ingredients, measurement techniques, scaling, and mixing methods.
- **Day 2** focused on bread, buns, and pizza base preparation, combining theoretical inputs on fermentation with extensive practical training on various bread and bun varieties.
- **Day 3**, participants received hands-on training in cookie production, learning different methods and preparing multiple cookie variants.
- **Day 4** emphasized cake and pastry production, including sponge cakes, pastries, and icing techniques, supported by comprehensive practical demonstrations and practice sessions.
- **Day 5** addressed critical aspects such as food safety standards, FSSAI regulations, basic business documentation, marketing strategies, awareness of government support schemes, and employability skills. The programme concluded with a valedictory session and participant feedback.
- Overall, the training programme significantly enhanced participants' technical competencies, food safety awareness, and entrepreneurial skills, enabling them to pursue sustainable bakery-based

Out reach activity- Connecting Women's SHG

A **Self-Help Group (SHG) and NGO members - Motivation Programme** was conducted at **JKMM LBI** on **23.01.2026** for participants from **Two training batches** to create awareness and motivation on livelihood opportunities and entrepreneurship among women SHG members. The programme covered the importance of SHGs, savings and credit practices, basic enterprise ideas, and available **government support schemes**, and **incubation facility** at **JKMM LBI**. Interactive discussions helped address participants' queries and encouraged active participation. The programme effectively motivated SHG members towards self-reliance and sustainable livelihood development through incubation process.



Soft skill training session to Trainees, Incubates and Others

- The **FoSTaC Soft Skill Training** equips trainees and incubates with essential interpersonal and professional competencies, complementing technical food safety knowledge and enabling long-term success in the food sector.
- Enhances **effective communication skills** essential for workplace and customer interactions.
- Builds professional behavior and workplace etiquette aligned with food industry standards
- Improves confidence in **handling customers, inspections, and business** discussions
- Encourages ethical practices and a responsible attitude toward food safety
- Develops **problem-solving and conflict management** abilities
- Improves **employability and entrepreneurial** readiness
- Supports **business growth through better customer satisfaction** and trust
- Creates a **positive professional mindset and adaptability to industry** challenges



Tie up with RIED NGO - outreach activity, Training and incubation process

RIGHT EDUCATION AND ECONOMIC DEVELOPMENT CENTRE

- **Visit of REED NGO Founder to LBI**
 - **Mr. Karuppasamy, Founder of RIED NGO, visited LBI**
 - Discussion on **incubation support and handholding activities**
 - Interaction with **incubatees and LBI team**
 - Guidance on **entrepreneurship development and sustainability**
- Exploring collaboration for **livelihood promotion initiatives**



Site visit by Chartered Engineer



- **Site inspection** conducted for issuance of Chartered Engineer Certificate
- **Verification of installed machinery and infrastructure**
- Assessment of technical specifications and operational capacity
- Compliance check with project and scheme guidelines
- **Physical verification of assets** at LBI premises
- Site visit completed for certification and official documentation

Out reach activity - A START UP awareness event

- Creating awareness on **startup culture & entrepreneurship**
- Introduction to **startup ecosystem and opportunities**
- Guidance on **idea generation and innovation**
- Insights on **government schemes & support for startups**
- Motivation for **young entrepreneurs and students**
- Interaction with **experts and startup mentors**
- Encouraging **job creators over job seekers**
- Building confidence to **start and scale ventures**



Conclusion

- The **bakery training, mechanical engineering site visit, RIED NGO incubation meet-up, SparkUp startup awareness program, and FoSTaC soft skills training** together enhanced practical learning, industry exposure, and entrepreneurial readiness.
- These initiatives **strengthened technical and professional skills** while fostering **confidence, collaboration, and a growth-oriented mindset among trainees and incubates.**

Achievements

1. Successfully conducted the **two Bakery Training Programme** at JKKM LBI, focusing on hands-on skill development and self-employment.
2. **Commenced the incubation process, onboarding remember entrepreneurs** and startups in food and agro-based sectors.
3. **Focusing on hand-holding support services**, providing technical, business, and compliance guidance to incubatees.
4. **Strengthened livelihood-based entrepreneurship** by supporting youth, women, and first-generation entrepreneurs.

Upcoming Events

1. Bakery Training
2. Training related to oil extraction
3. Training related to Coconut based products
4. Training Related to Spice Products
5. Incubation process of Trainees
6. Hand Holding of entrepreneurs/incubates
7. Soft skill Training Sessions

“Small skills learned today become big strengths tomorrow.”



Stay connected,

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