

NEWSLETTER

Hello all,

December is a time for reflection, gratitude, and renewed purpose—and this edition captures the collective efforts, achievements, and progress that shaped our journey throughout the year. Thank you for being an integral part of our mission as we step confidently into the year ahead.



JKKM LIVELIHOOD BUSINESS INCUBATOR **வாழ்வாதார தொழில் மேம்பாட்டு வளாகம்**

(Under ASPIRE, Ministry of MSME, Govt. of India)

(Mentorship by IIE, Guwahati, Assam)

T.N.Palayam – 638 506, Gobi (Tk), Erode (Dt)

Website: www.jkkmcas.org

Professional Bakery Technician – 5-Day Training Programme

JKKM AGROVAL, under the MSME-ASPIRE Scheme (Livelihood Business Incubator) of JKK Munirajah College of Agricultural Science, successfully conducted a 5-Day Intensive Hands-On Training Programme on Professional Bakery Technician from 09.12.2025 to 13.12.2025 with 13 participants.



- The programme commenced on
- **Day 1** with participant orientation, safety guidelines, and an overview of the food industry and bakery sector. Sessions also covered fundamental bakery tools, ingredients, measurement techniques, scaling, and mixing methods.
- **Day 2** focused on bread, buns, and pizza base preparation, combining theoretical inputs on fermentation with extensive practical training on various bread and bun varieties.
- **Day 3**, participants received hands-on training in cookie production, learning different methods and preparing multiple cookie variants.
- **Day 4** emphasized cake and pastry production, including sponge cakes, pastries, and icing techniques, supported by comprehensive practical demonstrations and practice sessions.
- **Day 5** addressed critical aspects such as food safety standards, FSSAI regulations, basic business documentation, marketing strategies, awareness of government support schemes, and employability skills. The programme concluded with a valedictory session and participant feedback.
- Overall, the training programme significantly enhanced participants' technical competencies, food safety awareness, and entrepreneurial skills, enabling them to pursue sustainable bakery-based livelihood and enterprise opportunities.

Outreach activity- Connecting Women's SHG

A Self-Help Group (SHG) Orientation Programme was conducted at Kondaiyampalayam on 08.12.2025 to create awareness on livelihood opportunities and entrepreneurship among SHG members.

The programme covered the importance of SHGs, savings and credit practices, basic enterprise ideas, and available government support schemes.

Interactive discussions helped address participants' queries and encouraged active participation.

The programme effectively motivated SHG members towards self-reliance and sustainable livelihood development.



VISIT TO MILK PROCESSING UNIT OF JKKM LBI BY TECHNICIAN FROM AAVIN, ERODE

- **Milk and Milk Processing Unit – Set up Consultation**
- A consultation programme on Milk and Milk Processing Unit was conducted on 11.12.2025 with support from Retired AAVIN staffs from, Erode.
- The session focused on **machinery setup, processing flow, and value-added milk products.**
- Practical guidance was provided on equipment selection, operational requirements, and product diversification.
- The consultation offered valuable technical insights for establishing and improving milk processing units.



Meeting with Erode venture studio regarding outreach activity and incubation process



- A meeting was held with **Erode Venture Studio** to discuss outreach activities and incubation process tie up aimed at promoting entrepreneurship and startup engagement.
- The discussion focused on collaboration strategies, mobilization of potential entrepreneurs, and joint outreach programs to strengthen incubation and startup support initiatives.

Conclusion

- The bakery training programme, the expert visit by the Milk Technician, and the Venture Studio tie-up collectively reflect JKKM AGROVAL's integrated approach towards skill development, outreach, and enterprise incubation.
- The hands-on bakery training strengthened technical competencies and entrepreneurial readiness among participants, while the Milk Technician's visit provided valuable industry insights, practical exposure, and guidance on quality standards and value addition.
- Further, the strategic collaboration with the Venture Studio has significantly expanded outreach efforts and strengthened incubation facilities, offering aspiring entrepreneurs structured mentoring, market linkages, and innovation support.
- Together, these initiatives reinforce the Livelihood Business Incubator's commitment to nurturing sustainable, scalable, and market-driven agri-based enterprises.

Upcoming Events

1. Bakery Training
2. Training related to oil extraction
3. Training related to Coconut based products
4. Training Related to Spice Products
5. Incubation process of Trainees
6. Hand Holding of entrepreneurs/incubates

Thought of the month

"Every challenge is an opportunity to improve systems and strengthen resolve."



Stay connected,

– **JKKM LBI, JKKMCAS,
T.N. PALAYAM, GOBJ,
ERODE – 638506.**

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Achievements

1. Successfully conducted the first-ever Bakery Training Programme at JKKM LBI, focusing on hands-on skill development and self-employment.
2. Commenced the incubation process, onboarding remember entrepreneurs and startups in food and agro-based sectors.
3. Initiated hand-holding support services, providing technical, business, and compliance guidance to incubatees.
4. Strengthened livelihood-based entrepreneurship by supporting youth, women, and first-generation entrepreneurs.