

# NEWSLETTER

Hello all,  
Welcome to our September edition!

As the year wraps up, we're thrilled to share the latest updates, celebrate achievements, and keep you connected with everything happening at JKKM LBI.



## JKKM LIVELIHOOD BUSINESS INCUBATOR வாழ்வாதார தொழில் மேம்பாட்டு வளாகம்

(Under ASPIRE, Ministry of MSME, Govt. of India)

(Mentorship by IIE, Guwahati, Assam)

T.N.Palayam – 638 506, Gobi (Tk), Erode (Dt)

Website: [www.jkkmcas.org](http://www.jkkmcas.org)

### Ponmanjal Turmeric Conclave – 29/09/2025

As part of its promotional and outreach initiatives, JKKM-LBI participated in the “Ponmanjal – A Turmeric Conclave” held at Bannari Amman Institute of Technology (BIT) on 29/09/2025 was organized by Confederation of Indian Industry (CII).



The conclave provided a valuable platform for knowledge exchange, networking, and exploring collaborative opportunities in agri-food innovation and entrepreneurship. The event also enhanced the visibility of JKKM-LBI among students, startups, and industry partners.

#### Thought of the month

*"Success in business doesn't come from what you do occasionally, but from what you do consistently — with purpose, integrity, and vision."*

### Visit to Ramasamy Chinnammal Trust, Coimbatore – 11/09/2025

We explored their impactful initiatives in food processing and skill development training. The trust is playing a vital role in empowering individuals—especially women—by equipping them with practical, income-generating skills in the area of food processing.



We are especially grateful to **Dr. Saraswathy Eswaran mam**, who is retired professor from TNAU for her insightful guidance and hands-on approach. Her deep knowledge and passion for community-based training helped us understand the importance of sustainable skill development and inspired us to think about ways to support similar initiatives in our own communities.

### Achievements

The month of September 2025 marked a significant step forward for JKKM LBI under the ASPIRE Scheme of MSME, as the final phase of the non-recurring grant was received, accelerating the setup of essential machinery and equipment for the food processing and value addition units. Under the financial and operational front, the LBI recorded a profit of ₹ 29,100 from the FoSTaC (Food Safety Training and Certification) program conducted in August.

### Insights!

Strengthening entrepreneurship

Mobilization of Trainees and Incubatees through outreach activities

Building Infrastructure Facility of LBI

### Upcomings

#### 1. Tie up activities

- NGO
- FPO
- SHG

#### 2. FoSTaC Training

- will be conducted
- FoSTac Training session to empower food safety

#### 3. Training

- Bakery
- Fruits and vegetable processing

### Addition

This month, we have a member from Lead bank (Canara bank)

as

Mr.M.Vivekanandh  
From Lead Bank office, Erode.

### Awareness Program to Students



In addition, an awareness session was organized for students at JKK Munirajah College of Agricultural Science on 24/09/2025 to promote entrepreneurship and highlight the scope of business incubation in food processing and agri-based ventures.

The session motivated aspiring entrepreneurs to explore innovative business models and utilize incubation facilities once operational.

Total number of participants - 177

### Training

Although training and incubation activities are yet to begin formally, groundwork in curriculum development and mobilization has been strengthened.

The LBI has sought technical support from IIE for NSQF-compliant training modules and for effective strategies to attract SHG members, youth, and aspiring entrepreneurs.

The training aspects,

1. Bakery processing
2. Turmeric
3. Fruits and Vegetables
4. Coconut
5. Milk processing

### Visit by Vendor company – SR AUTOMATION – 29/09/2025

SR Automation visited the premises on 29th September 2025 for the purpose of finalizing the bound agreement.

During the visit, discussions were held regarding the clearing of pending bills, and the team also inspected the delivered machine to ensure it was in proper condition and met the agreed specifications

### Collaboration

In terms of collaborations and compliance, JKKM LBI established a working association with the District Industries Centre (DIC), Erode, for facilitating Udyam Registration, FSSAI Licensing, GST, and PMFME linkages for future incubatees. Promotion, branding, and digital activities are planned to commence alongside the inaugural training sessions, with consistent updates to the MSME MIS Portal and Google reporting formats to follow.

### Conclusion

Despite initial delays in equipment procurement, steady progress has been made with the support of IIE. The LBI is now gearing up to commence its first batch of training programs and incubation activities in the upcoming month. JKKM-LBI remains committed to its mission of fostering innovation, value addition, and livelihood opportunities in the agri-food sector through structured incubation and mentorship support.

### Stay connected,

- **JKKM LBI, JKKMCAS, T.N. PALAYAM, GOBJ, ERODE – 638506.**
- **7598324312**
- **9514900000**