



JKKM LIVELIHOOD BUSINESS INCUBATOR வாழ்வாதார தொழில் மேம்பாட்டு வளாகம்

(Under ASPIRE, Ministry of MSME, Govt. of India)(Mentorship by IIE, Guwahati, Assam),
T.N. Palayam – 638 506, Gobichettipalayam, Erode District

JKKMLBI Newsletter - AUGUST 2025

Warm greetings from JKKMLBI

August 2025 was a **month of partnerships and empowerment initiatives** for JKKMLBI. From connecting with industry associations to nurturing SHGs and training entrepreneurs, every activity was a step towards **building self-sustaining rural communities**. JKKMLBI remains committed to fostering **entrepreneurship, innovation, and livelihood opportunities** in Tamil Nadu.

JKKMLBI - Overview

Name of the LBI: JKKMLBI

Year of Establishment: 2025

Key Objectives-

- Agri value addition to increase the farmer's income
- Business support services to incubates
- Employment generation in rural area
- ✓ Enhancing shelf life & food security to farm produce
- ✓ Market linkages and commercialization of value added products
- ✓ Helps to attain better livelihood

KEY HIGHLIGHTS - AUGUST 2025

JKKM-LBI actively contributed to entrepreneurship development and rural empowerment through various impactful events and initiatives:

- ✓ Strengthening Self-Help Groups (SHGs)
- □ Collaboration with EEDISSIA
- 🏆 Partnership with Startup TN – Erode
- FOSTAC Training Program – Food Handler Training.

Mobilization of Self-Help Groups (SHGs)



On **9th August 2025**, a strategic meeting was held at **TN Palayam BMO Office** with **Mrs. Gobika Shree (BMO, TN Palayam)** and **Mrs. Revathi (Livelihood Incharge)**.

- Discussions focused on empowering SHGs through **skill development, technical training, and market linkages**.
- A follow-up plan was established to promote **women entrepreneurship** and pilot training programs for SHG members.



Collaboration with EEDISIA

On 11th August 2025, JKKMLBI leaders, including **Dr. A. Lavanya (Coordinator)**, **Dr. Hamsa D (Executive Officer)**, and **Mr. Dharmaraj (Assistant)**, visited **EEDISSIA, Erode**.

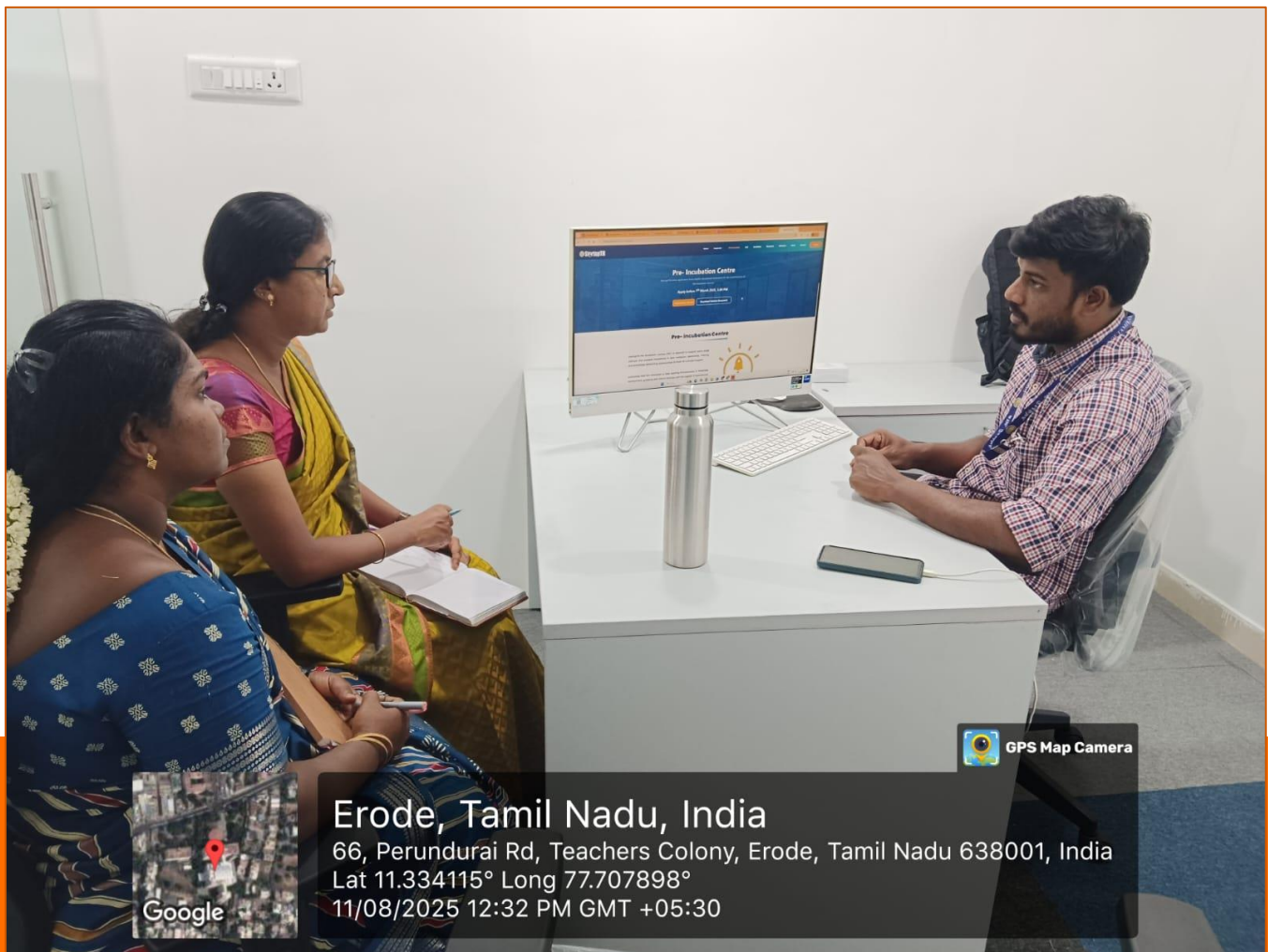
- The meeting explored **partnerships for incubation support, mentorship, and industrial networking**.
- Plans include **joint entrepreneurship workshops and technology transfer initiatives** to boost MSME growth.



Partnership with Startup TN – Erode

A meeting with **Startup TN, Erode**, led by **Mr. Gobinath**, was held on **11th August 2025**.

- Discussions emphasized **supporting innovators, facilitating startup awareness sessions, and leveraging Startup TN resources.**
- A collaboration proposal is in progress to create a **vibrant startup ecosystem in the Erode region.**



FOSTAC Training Programme

On 20th August 2025, JKKMLBI organized FOSTAC (Food Safety Training and Certification) at JKKM College of Agriculture, TN Palayam.

- **Participants:** 75 food handlers, entrepreneurs, and students.
- **Trainer:** Ms. Malavika
- **Chief Guest:** Mrs. Gayathiri, FSO (TN Palayam/Gobichettipalayam)
- The session enhanced **awareness of food safety regulations, hygiene standards, and certification benefits.**



