



✨ Empowering Rural Innovation



Launch of JKKM-LBI under ASPIRE Scheme

📍 **Location:** JKKM College of Agricultural Science (JKKMCAS)
T.N. Palayam, Gobichettipalayam, Erode - 638506

🏠 About the Initiative

Under the **ASPIRE Scheme** (A Scheme for Promotion of Innovation, Rural Industries and Entrepreneurship), the **JKKM-Livelihood Business Incubator (LBI)** is launched to catalyze rural entrepreneurship and provide technology-driven and livelihood business incubation support to aspiring entrepreneurs.



Thrust Area: Food Processing & Preservation

The JKKM-LBI will focus on critical local Agri-based value chains to promote self-employment, rural enterprise, and innovation-driven MSMEs.

☑ Focus Commodities:

- **Milk Processing:** Paneer, flavored milk, ghee, and dairy-based snacks
- **Coconut Processing:** Virgin coconut oil, copra, desiccated coconut, coconut milk
- **Fruits & Vegetables:** Pulping, dehydration, pickles, jams & sauces
- **Turmeric:** Curing, polishing, powdering, value-added spice mixes
- **Bakery Processing:** Training in bakery items and snacks

☐ Facilities & Services at JKKM-LBI

- Modern food **Processing units**
- **Training halls** and demo kitchens
- Technical & business **mentorship from industry experts**
- Support in **product development, branding & marketing**
- Guidance on **MSME registration, funding & compliance**

Who Can Join?

- Aspiring rural entrepreneurs
- Women & youth from farming communities & Rural area
- Farmer Producer Organizations (FPOs)
- Small food startups & SHGs
- Students & Alumni
- Unemployed youths
- Anybody -who aspires to become an entrepreneur

Upcoming Programs

 Grand Inauguration – August 2025

Registration Open: July 15, 2025


Our Collaborators:


- Ministry of MSME, Government of India
- Mentorship by IIE, Guwahati
- JKKM Educational Institutions
- Industry experts in food tech and agribusiness
- Agro-processing clusters and FPOs in Tamil Nadu

Contact Us

JKKM-LBI


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 “From Local Harvest to Global Market – Your Food Business Begins Here.”

 Join the JKKM–LBI ecosystem and turn your idea into a thriving enterprise!

